



# **New Plymouth Yacht Club Inc**



## **Strategic Plan**

### **Vision:**

To be a vibrant, growing, and respected sailing club encouraging participation in sailing for all

### **Mission:**

To engage and excite our members and our community

### **Values:**

Support members sailing aspirations at all levels, abilities, and ages.

An enjoyable and fun environment with friendly competition.

Family participation at club activities.

Protection of our environment.

Fostering and training youth.

Pursuit of excellence.

Safe Sailing.





### **Membership - Objective:**

Strong vibrant membership in a family friendly environment with retention and growth.

#### **Goals:**

Promote membership growth of the full club.

Promote growth of the active sailing members.

Support the Women on Water programme.

Have effective communication with members via Email, Website, Facebook, and WhatsApp.

Maintain contact with Old Salts and sailors who are no longer members.

Promote family friendly social time after Saturday sailing.

Hold a variety of social events each year.

### **Racing - Objective:**

Operate a sailing programme that is well supported and safely run.

#### **Goals:**

Provide a varied sailing programme.

Hold annual Junior and Senior regattas.

Be recognised as an excellent venue for National, North Island and International regattas and aim to host such a regatta each season.

Operate all racing with fully trained and qualified Race Management.

Ensure all coaches are fully trained and qualified.

Follow the NPYC Safety Management System for the club.

### **Sailor Development - Objective:**

Provide enjoyable and high-quality sailor development programmes.

#### **Goals:**

Support the YNZ Kokokaha programme each year.

Hold at least 2 Learn to Sail courses to meet demand.

Provide Junior sailor development programmes.

Support the Elliot 5.9 programme.

Support the Secondary Schools Teams Racing competition.

Support Seniors to Learn to Sail and encourage ongoing sailing.

Provide Senior sailor development opportunities.

### **Club and Assets - Objective:**

Maintain and secure the club location and assets.

#### **Goals:**

Maintain excellent governance of the club.

Maintain adequate cash reserves of annual running costs.

Ensure the club always has adequate insurance cover.

Ensure the club has a good working relationship with all sponsors.

Maintain the NPYC Safety Management System for the club.

Increase the profile of the club with the Taranaki Community.

Ensure all club leases with Port Taranaki are continued and are affordable.

Have planned asset maintenance programme for buildings.

Have planned asset maintenance and replacement programme for Patrol Boats and Yachts.